

## FOR IMMEDIATE RELEASE

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## Join Icom at the 2020 Seattle Boat Show

**KIRKLAND, Wash.** (January 2020) – Come check out Icom's current lineup of marine radios at the 73<sup>rd</sup> annual Seattle Boat Show, January 24<sup>th</sup> through February 1<sup>st</sup> at the CenturyLink Field Event Center, booth C2108.

Icom is proud to release the new and much-anticipated, Single Side Band (SSB) radio, the M803. It is the long-range digital communications radio for bluewater cruisers looking to reach both marine and ham frequencies at wide distances, with the Class E DSC MF/HF certification. Features include a distress call button, dedicated DSC scanning, GPS, two-minute instant replay audio function, and HF email capabilities. The M803 also includes an advanced RF direct simple sampling system that improves higher receiver sensitivity and higher quality audio. Currently, there are no competing devices on the market, so take advantage of the new M803 to complete your marine communications needs.

Also on display will be the popular and compact M37 VHF handheld. It's high-powered, IP57 dust and waterproof-rated, and is the perfect size with large keys and an easy-to-grip design. Boaters will appreciate the big LCD display, 6W of RF output power and 700 mW of audio output. This radio also has important features like Float'n Flash that helps easily locate the radio if it becomes submerged, and AquaQuake<sup>™</sup>, which is a function that clears away water from the speaker, preventing it from becoming waterlogged.

The Seattle Boat Show is the west coast's largest show, and features 400+ exhibitors with 200+ free seminars. Visitors from all over the world will be present for boats on display

AIR. LAND. SEA.



inside CenturyLink Field Event Center as well as boats afloat on South Lake Union at Chandler's Cove.

Icom is known for their legendary durability, quality, dependability, and ease of use. Many of Icom's iconic marine radios will be on display during the show, so you won't want to miss a chance to see our ever-expanding marine product line. Visit our booth and see why boating enthusiasts choose Icom.

## BRING IT ON.

To learn more about Icom's Marine products, please visit us online. Make sure to Follow Us on Twitter or Like Us on Facebook for show information.

## **About Icom America**

Icom Incorporated is a wireless communications equipment manufacturing company located in Osaka, Japan. Since Icom's establishment in 1954, Icom has had a long record as a trusted manufacturer of land mobile radios, marine radios, navigation products, aviation radios, communications receivers, and amateur radios. Icom is recognized as a reliable two-way radio global brand name around the world with a reputation for rugged, high-quality products. Icom radios are used by many professional organizations worldwide including military/police forces, local governments, utilities, transportation/airports, security firms, and many other users. Icom is taking this deep knowledge of radio technology and expanding to a new genre of professional radio in the satellite communication field. More information can be found at <a href="http://www.icomamerica.com">http://www.icomamerica.com</a>

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